



## AGREEMENT MADE BETWEEN

## **WCCO-TV**

CONTRACT NO. REV. 1141-53831-1

**Cancellation Notice** 

Announcement 28 days

DATE PRINTED 10/04/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

WCCO-TV

PAGE 1

Required

prior notice

AGENCY (OR SERVICE) ACTING AS AGENT FOR 186925 ADVERTISER (OR AGENCY AND ADVERTISER)

MENTZER MEDIA SERVICES AMERICAN FUTURE FUND

600 Fairmount Ave Ste 306 4225 Fleur Dr Ste 142

Towson MD 21286-1002 Des Moines IA 50321-2325

USA

CONTACT ANNE BRAUNSCHEIDEL PRODUCTAFF EST#1431

LOCAL Nicole Roy Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON 1431 CODE

USA

NATIONAL SALESPERSON

24184

NAME

AND

**ADDRESS** 

BROADCAST SCHEDULE STARTING 10/04/12 AND ENDING 10/10/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

| ethnicity |         | SPOTS | TIME   |        |        |                   |                            | TOTAL  |           |                |
|-----------|---------|-------|--------|--------|--------|-------------------|----------------------------|--------|-----------|----------------|
| ITEM      | DAYS    | PWK.  | FROM   | TO     | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | BDCST. | UNIT RATE | TOTAL VALUE(1) |
|           |         |       |        |        |        |                   |                            |        |           |                |
| 1         | 00011   | 2     | 05:58A | 07:00A | 30S    | 10/04/12-10/05/12 | THIS MORNING               | 2      | 1000.00   | 2000.00        |
| 2         | 00011   | 2     | 07:00A | 09:00A | 30S    | 10/04/12-10/05/12 | CBS THIS MORNING           | 2      | 750.00    | 1500.00        |
| 3         | 00011   | 2     | 04:59P | 05:30P | 30S    | 10/04/12-10/05/12 | M-F 5PM NEWS               | 2      | 2000.00   | 4000.00        |
| 4         | 00001   | 1     | 05:30P | 05:58P | 30s    | 10/05/12-10/05/12 | CBS EVENING NEWS           | 1      | 3000.00   | 3000.00        |
| 5         | 00011   | 2     | 05:59P | 06:30P | 30S    | 10/04/12-10/05/12 | M-F 6PM NEWS               | 2      | 3400.00   | 6800.00        |
| 6         | 00011   | 2     | 06:27P | 07:00P | 30s    | 10/04/12-10/05/12 | WHEEL OF FORTUNE           | 2      | 4400.00   | 8800.00        |
| 7         | 00011.0 | 2     | 10:00P | 10:35P | 30S    | 10/04/12-10/05/12 | LATE NEWS M-F/SU           | 2      | 4200.00   | 8400.00        |
| 8         | 1       | 1     | 09:00P | 10:00P | 30S    | 10/05/12-10/05/12 | BLUE BLOODS                | 1      | 5500.00   | 5500.00        |
| 9         | 2.      | 2     | 05:58A | 08:00A | 30S    | 10/06/12-10/06/12 | CBS THIS MORNING: SATURDAY | 2      | 450.00    | 900.00         |
| 10        | 1.      | 1     | 06:28P | 07:00P | 30s    | 10/06/12-10/06/12 | WHEEL OF FORTUNE           | 1      | 1800.00   | 1800.00        |
| 11        | 1.      | 1     | 06:58P | 07:58P | 30s    | 10/06/12-10/06/12 | CRIME TIME SATURDAY        | 1      | 1800.00   | 1800.00        |
| 12        | 1.      | 1     | 07:58P | 08:58P | 30s    | 10/06/12-10/06/12 | CRIME TIME SATURDAY        | 1      | 2100.00   | 2100.00        |
| 13        | 1.      | 1     | 08:58P | 10:00P | 30S    | 10/06/12-10/06/12 | 48 HOURS MYSTERIES         | 1      | 3500.00   | 3500.00        |
| 14        | 1.      | 1     | 10:00P | 10:35P | 30s    | 10/06/12-10/06/12 | LATE NEWS SAT              | 1      | 2600.00   | 2600.00        |
|           |         |       |        |        |        |                   |                            |        |           |                |
|           |         |       |        |        |        |                   |                            |        |           |                |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



24184

NAME

AND



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| -ethnicity | 1       | SPOTS | TIME   |        |        |                   |                        | TOTAL   |           |                      |
|------------|---------|-------|--------|--------|--------|-------------------|------------------------|---------|-----------|----------------------|
| ITEM       | DAYS    | PWK.  | FROM   | TO     | LENGTH | EFFECTIVE DATES   | PROGRAMS               | BDCST.  | UNIT RATE | TOTAL VALUE(1)       |
| 15         | 1       | 1     | 07:58A | 09:30A | 30s    | 10/07/12-10/07/12 | CBS SUNDAY MORNING     | 1       | 2100.00   | 2100.00              |
| 16         | 1       | 1     | 09:30A | 10:00A | 30S    | 10/07/12-10/07/12 | FACE THE NATION        | 1       | 2000.00   | 2000.00              |
| 17         | 1       | 1     | 05:58P | 07:00P | 30S    | 10/07/12-10/07/12 | SIXTY MINUTES SUNDAY   | 1       | 8500.00   | 8500.00              |
| 18         | 11100   | 3     | 05:58A | 07:00A | 30S    | 10/08/12-10/10/12 | THIS MORNING           | 3       | 1000.00   | 3000.00              |
| 19         | 11100   | 3     | 07:00A | 09:00A | 30S    | 10/08/12-10/10/12 | CBS THIS MORNING       | 3       | 750.00    | 2250.00              |
| 20         | 11100   | 3     | 04:59P | 05:30P | 30S    | 10/08/12-10/10/12 | M-F 5PM NEWS           | 3       | 2000.00   | 6000.00              |
| 21         | 10100   | 2     | 05:30P | 05:58P | 30S    | 10/08/12-10/10/12 | CBS EVENING NEWS       | 2       | 3000.00   | 6000.00              |
| 22         | 11100   | 3     | 05:59P | 06:30P | 30S    | 10/08/12-10/10/12 | M-F 6PM NEWS           | 3       | 3400.00   | 10200.00             |
| 23         | 11100   | 3     | 06:27P | 07:00P | 30S    | 10/08/12-10/10/12 | WHEEL OF FORTUNE       | 3       | 4400.00   | 13200.00             |
| 24         | 11100.0 | 3     | 10:00P | 10:35P | 30S    | 10/08/12-10/10/12 | LATE NEWS M-F/SU       | 3       | 4200.00   | 12600.00             |
| 25         | 1       | 1     | 09:00P | 10:00P | 30S    | 10/08/12-10/08/12 | HAWAII FIVE-0          | 1       | 6000.00   | 6000.00              |
| 26         | .1      | 1     | 09:00P | 10:00P | 305    | 10/09/12-10/09/12 | VEGAS  Total Contract: | 1<br>46 | 6200.00   | 6200.00<br>130750.00 |
|            |         |       |        |        |        |                   |                        |         |           |                      |
|            |         |       |        |        |        |                   |                        |         |           |                      |
|            |         |       |        |        |        |                   |                        |         |           |                      |
|            |         |       |        |        |        |                   |                        |         |           |                      |
|            |         |       |        |        |        |                   |                        |         |           |                      |

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